



philadelphia
PHS flower show

MARCH 2-10, 2013
PENNSYLVANIA CONVENTION CENTER



Ireland

There's so much to discover



At the Philadelphia Flower Show, Tourism Ireland is presenting the **"Garden of Culture" – The Walled City of Derry ~ Londonderry** designed by Trevor Edwards. In 2013 the city will be the centre of attention for a year of cultural celebrations in venues across the city.

The design of our garden celebrates that it is one of the most eminent Walled cities in Europe. The central pod shows the two Cathedrals, the 'Hands across the Divide' statue, the City Gates and the Guild Hall Square. The design recognizes the ubiquitous presence of dry stone walls in the landscape of Northern Ireland. The four corner gardens reflect the 400 year history of the Walls and at the same time imitating the many walled gardens in the historic estates in Derry-Londonderry. The presence of water symbolizes the River Foyle which flows through the city. The choice of plants, trees and shrubs are examples of the range which can be grown in this corner of Europe thanks to the Gulf Stream Drift. The "Garden of Culture" aims to illustrate that Ireland is an appealing destination for culture seekers and garden lovers to visit.



IRISH TRADE PARTICIPANTS – MARKETPLACE BOOTH NUMBERS #116 & #219

Sunny South East · Ireland's Blue Book · CIE Tours International
Lynott Tours · Sceptre Tours · B&B Ireland · Ireland's West Coast
Wild West Irish Tours · Northern Ireland Showcase

Tourism Ireland is pleased to sponsor the following series of lectures and cooking demonstrations during the Philadelphia Flower Show featuring our Irish lecturers:



Trevor Edwards, Garden Design and Plantsman's Tours is one of the foremost authorities on the Gardens of Ireland. With over 30 years experience in the horticulture industry, he has built up a resume that few can match. Trevor designed the "Garden of Culture" for Tourism Ireland.



Eugene Higgins is best known for his Gardening, TV and Radio work in Ireland, Northern Ireland and England. He started his media career with BBC's "Room for Improvement".



Ian Orr is an award-winning chef, who can count Tony Blair, Gwyneth Paltrow and Madonna as fans of his culinary skills. Ian's passion for good food stems from a focused desire to source only the best ingredients and cook them carefully yet simply. Having spent six years of his career at London's River Café – Ian is now the executive Chef at one of Ireland's leading restaurant - Browns in Derry.



LECTURE & CULINARY PROGRAM

SPONSORED BY TOURISM IRELAND

Sunday, March 3

2.00 p.m. Ramblings of an Irish Gardener: Hints, Tips, Stories and a bit of "craic", Trevor Edwards - *Gardener's Studio, main floor*

Monday, March 4

1.00 p.m. Gardening in Ireland, Trevor Edwards - *Room 201B*

Tuesday, March 5

11.00 a.m. Ian Orr - *Culinary Room*

1.00 p.m. Ian Orr - *Culinary Room*

2.30 p.m. Gardening in Ireland, Trevor Edwards - *Room 201B*

3.00 p.m. Ian Orr - *Culinary Room*

Wednesday, March 6

4.00 p.m. Gardening in Ireland, Trevor Edwards - *Room 201B*

6.00 p.m. Create Your Own Irish Celtic Garden, Eugene Higgins - *Gardener's Studio, main floor*

Friday, March 8

10.30 a.m. Gardening in Ireland – Trevor Edwards - *Room 201B*

1.00 p.m. Trevor Edwards - *Gardener's Studio, main floor*

Sunday, March 10

2.30 p.m. The Essence of an Irish Celtic Garden, Eugene Higgins - *Room 201B*

WORLD ASSOCIATION
OF FLOWER ARRANGERS
CONGRESS

Dublin, June 18 – 22, 2013

Go to the Ireland booth
in the marketplace for
more information



Jump into
Ireland